



APPOINTMENT MANAGER^{BY} Local Text Marketers

Automated Text Message Appointment Reminder
System and Mass Texting Solution

What is the Appointment Manager?

The **Appointment Manager** is an automated service that sends up to 3 reminder notifications to your clients' cell phones as text messages. It includes a professional booking calendar that can be used by multiple professionals, and because it's fully integrated with our Mass Texting Service, can also be used to send your own custom messages (either text or images/text combinations).





Who Can Use the **Appointment Manager?**

The **Appointment Manager** can be used by any business looking to eliminate last minute cancellations and no shows, better manage their appointments and boost revenue by sending promotional messages to their existing client base. This includes dentists, doctors, chiropractors, massage therapists, medical centers, opticians, dog groomers, salons and spas, hair stylists, physiotherapists and so on.

Why Text?

It's the most effective way to reach your audience directly where they are engaged... on their cell phones and mobile devices.

It's an efficient, familiar technology that over 95% of cell phone owners use regularly. It works on phones long considered obsolete, and does not require the download and installation of additional software or an expensive data plan.

In addition, 99% of text messages are opened and read—a clear advantage over email and direct phone calls/voicemail.





Growing Acceptance

75% of millennials prefer to receive notifications via text message. 77% of all consumers are likely to have a positive perception of businesses and organizations that offer texting options to stay connected.

Short Learning Curve

The **Appointment Manager** includes comprehensive online instruction and video help to get you up and running using the service in 6 minutes flat (And of course, we're always available if you need any additional help with your account).





Saves Time & Money (and Boosts Profits!)

Some **Appointment Manager** benefits:

- It vastly reduces last minute cancellations and no shows.
- It reduces the need for staff dedicated to following up with clients.
- Maximizes profits, since staff members experience no down time.
- Boosts efficiency, since there's time to assign canceled appointments to new clients.
- Allows clients to request an appointment cancellation or rescheduling from their phones.
- Sends follow up appointment reminders (i.e., it's time to book your next appointment!).
- Send custom promotional messages to generate additional revenue from your existing client base (if applicable).

Cloud-Based

No bulky software to download to your computer, the **Appointment Manager** is 100% cloud-based and fully secure.

The **Appointment Manager** offers 99.9% uptime with full double redundancy.





Affordable & Scalable

Unlike our competitors' products, which can cost \$100's of dollars per month, our base service starts at \$39.99 per month and can easily be upgraded as your business grows.

Learn More!

Local Text Marketers offers specialized SMS/text marketing solutions to businesses of all size across North America.

To learn more about the **Appointment Manager** or to obtain a free trial for your business or organization, please visit us online at localtextmarketers.com, email at pcrane@localtextmarketers.com or call [877-403-2402](tel:877-403-2402).

