

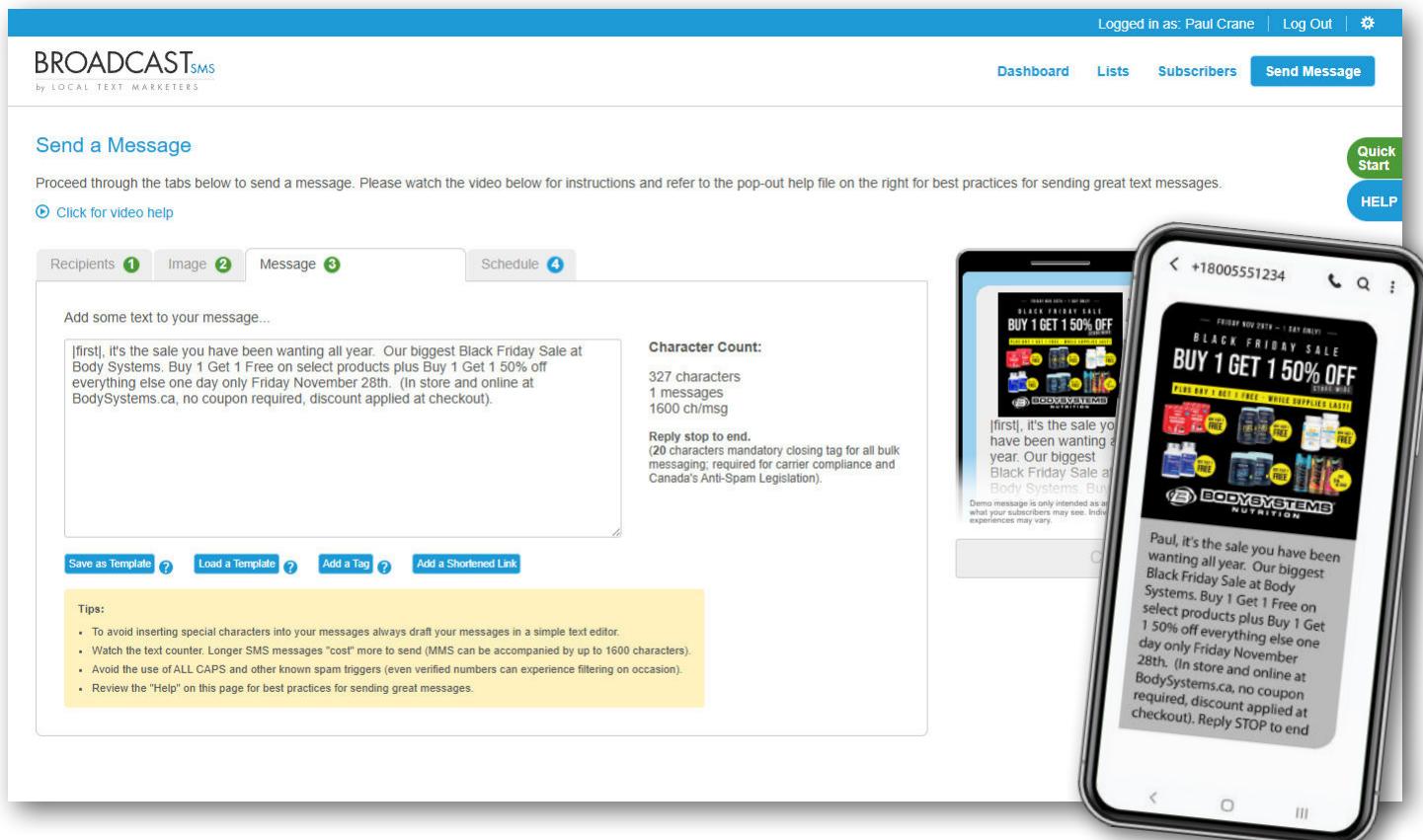
# BROADCAST

SMS

by LOCAL TEXT MARKETERS

## Feature Set





The screenshot shows the BROADCASTSMS dashboard with a message being composed. The message content is: "first, it's the sale you have been wanting all year. Our biggest Black Friday Sale at Body Systems. Buy 1 Get 1 Free on select products plus Buy 1 Get 1 50% off everything else one day only Friday November 28th. (In store and online at BodySystems.ca, no coupon required, discount applied at checkout)." The message is 327 characters long, consisting of 1 message and 1600 ch/msg. A tip box provides guidance on avoiding special characters and monitoring character counts. The message is scheduled to be sent to +18005551234. A preview of the message is shown on a smartphone screen, displaying the promotional text and a small image of Body Systems products.

BROADCASTsms delivers user-friendly bulk text messaging for businesses and organizations big and small. Our clients rely on BROADCASTsms to deliver time-sensitive updates, promotions, reminders, and alerts that actually get seen – with powerful tools, fast delivery, and built-in compliance you can trust.

- User Friendly Interface**

Intuitive messaging interface is appreciated by both pros and newbies.

- Documentation**

Video and comprehensive written help documentation is available when you need it.

- Concierge Onboarding**

Personal onboarding session to introduce you and your team to the software and rockstar support thereafter.

- Message Scheduling**

Send messages instantly or schedule for later.

- Unlimited Keywords**

Create unlimited keyword-based campaigns, with no extra fees.

- Unlimited Contacts**

No limit to the size of your contact lists.

- Unlimited Lists**

Create unlimited lists for the most granular campaigns.

- **List Cleaning Tools**  
Remove from campaigns any contacts that generated a delivery error when attempting to message.
- **Autoresponders**  
Deliver subscription incentive offers immediately by SMS or MMS.
- **English or French Closer Tags**  
Toggle between English and French for your opt out language.
- **Expires Tag**  
Add an auto populated expiry date to subscription incentive offers to encourage action.
- **Follow Up Campaigns**  
Create unique text messaging campaigns based on specific intervals; days of the week or month, or number of days after subscribing.
- **Save/Load Message Templates**  
Save a message to use again at a later date.
- **Message Personalization**  
Add name data to outgoing messages for a better connection with your audience.
- **Optional Data Fields**  
Add additional contact data to the platform and insert it into messaging via “merge tags.”
- **Send SMS or MMS**  
Send simple text messages or switch to image and text at any time.
- **Birthday Promotions**  
Collect your contacts’ birthdates and send an annual promotion to celebrate.
- **Two-Way Chat (Optional)**  
When enabled, respond directly to contacts who respond to your messaging campaigns.
- **CASL Compliant**  
All outgoing messages are automatically appended with compliant opt-out language. Stop requests are processed automatically.
- **PIPEDA Compliant.**  
BROADCASTsms adheres to the best practices outlined by Canada’s Personal Information Protection and Electronic Documents Act.
- **Unlimited Staff/Agents**  
No “seat” fee to add team members.
- **Access Control**  
Control team’s access to system modules, administrative controls and specific lists.
- **2FA**  
Protect your account by requiring the entry of a 6-digit code after logging in.
- **API**  
Connect your CRM or 3rd party software via our API.

- **Detailed Statistics**  
Review comprehensive campaign statistics or general usage statistics at any time.
- **Opt In Tools:**  
QRCodes, web forms and text to join keywords are all standard.
- **Call Forwarding**  
Direct any calls to your verified toll-free number to your business line.
- **Rollover Messaging Credits**  
Unused messaging credits rollover month to month (as long as you maintain an active subscription).
- **Upload Contacts Via CSV**  
Add contacts to a specific list via CSV upload.
- **Download Contacts Via CSV**  
Easily download your contacts for input into other platforms or CRMs.
- **Access Logs**  
Review team members' login history at any time.
- **“Bad Word” Scanner**  
If your message contains a word that might cause it to be filtered by the carriers, we'll alert you.
- **Verified Toll Free Number (VTFN)**  
Registered specifically for your business and use case, your VTFN boosts trust and message deliverability across Canadian carriers without the costs associated with a short code.
- **256-bit Encryption**  
All client data is secure and encrypted for security purposes.
- **Shopify App**  
Collect customer cell numbers at checkout and automatically add them to BROADCASTsms for marketing.
- **Zapier Integration**  
Connect to 1000s of 3rd party tools or use our preconfigured “Zaps.”
- **Pay as You Go Option.**  
\$19.99/month plus “pay-as-you-go” messaging costs provides excellent flexibility for small and growing businesses.
- **Money Back Guarantee**  
30 day “no quibble” satisfaction guarantee on our bronze, silver and gold packages.
- **All Canadian Solution:**  
Developed in Canada and hosted in Canadian SOC 2 certified data centers.

Book a demo: [LocalTextMarketers.com/book](http://LocalTextMarketers.com/book)